

**EXHIBIT 2**

Our primary asset is our highly proprietary business prospect list of approximately 200 million business executive contacts complete with titles, emails and phones. This database is continuously updated using specialized software we created that actively searches for new executive names globally and continuously adds these to our master file. It is kept on our servers in a highly secure location in Atlanta, and only 3 long-term trusted IT employees under NDAs have access to it.

We leverage our proprietary master database to generate both sponsors and registrants for our TechSummits. To generate the registrants, from our master database we create a confidential invite list of potential IT Directors and managers in a particular city and invite them to attend our TechSummit by email in the name of the event planning director so the invites appear personalized. They register on our proprietary event registration system. Four (4) TechSummit staff members with NDAs or Employee Agreements containing Confidentiality Covenants plus the 3 IT staff above have 128-bit encrypted SSL login access to our registration system for viewing and exporting registrants by event including Healy who was provided with a secure login user/password on March 27, 2015. His login was disabled on June 26, 2015 when he was terminated. We share partial registration lists with prospective exhibitors so they can get a feel for the types of companies and titles of the registrants but we protect and never share full lists with emails and phones unless they pay us to be exhibitors at which time we securely provide them with that particular city's full registration list.

We also leverage our proprietary master database to generate most sponsors for our TechSummits. To generate the sponsors, first we run a proprietary program we developed called our VendorFinder that uses keywords of products our TechSummits registrants buy (i.e. web hosting, antivirus software, etc) to determine all companies in a specific city that provide such products, then we cross-reference that targeted company list to our master database to create a confidential list of potential marketing and sales executives whose companies who may wish to be sponsors. We then invite them to be sponsors by email in the name of the event planning director so the invites appear personalized. Once a subset replies with interest, our sales staff under NDA or Confidentiality Covenants login securely to a webmail system so they can see the responses, they email back or call the prospective sponsor to answer questions, then the sponsor signs up on our site with payment. Again we keep the list of interested sponsorship responders highly confidential with only four (4) staff given secured 128-bit SSL webmail system login access to these leads. Healy was provided access to the confidential replies of interested sponsors by secure webmail login access on November 18, 2015. His webmail login access was disabled on June 26, 2015 when he was terminated. We have spent millions of dollars and years of software and database work to develop these highly proprietary and confidential lists and systems.